

Press Release

## **Calsonic Kansei Announced New Corporate Vision & Mission**

SAITAMA, Japan (April 4, 2013) – Calsonic Kansei Corporation (CK) announced its new Corporate Vision and Mission Statement on April 1, 2013.

With our FY11-16 mid-term business plan, “CKGX4 T10”, we aim to realize this Vision.

In the plan, we set four key initiatives, “4Gs”: *Green, Growth, Global* and *Great Company*. By implementing the growth strategies developed based on these 4Gs, we aim to be among the *Global Top 10* automotive suppliers. We all work as a team to achieve the company's robust growth. Your continued support is very much appreciated.

\* For further detail, please see the corporate website.

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